

We Got The Funk



Hey There! I'm Laura

I'm a full-time working mom, married to my high school sweetheart, raising our two children and a couple furbabies. I teach high school science and love knowing that I am making education exciting! I enjoy sharing our inspirations, crafts, recipes and so much more!

We Got the Funk was founded in 2011, when I needed an outlet to preserve our memories and keep it real. Through the years it has grown into much more than an online journal. We Got the Funk has worked with thousands of brands throughout the years and delivered impeccable and flexible exposure through authentic storytelling sponsored posts, ambassadorships, reviews and giveaways. Let me know how I can help you!

www.WeGotTheFunk.com

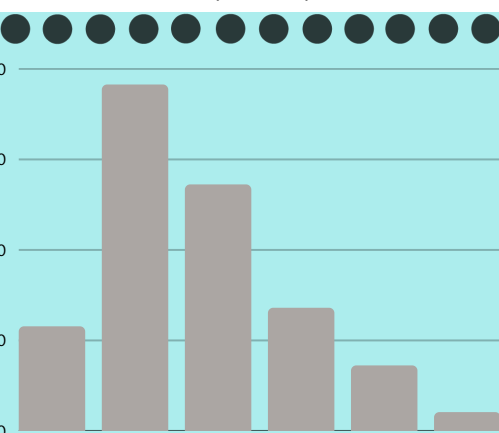
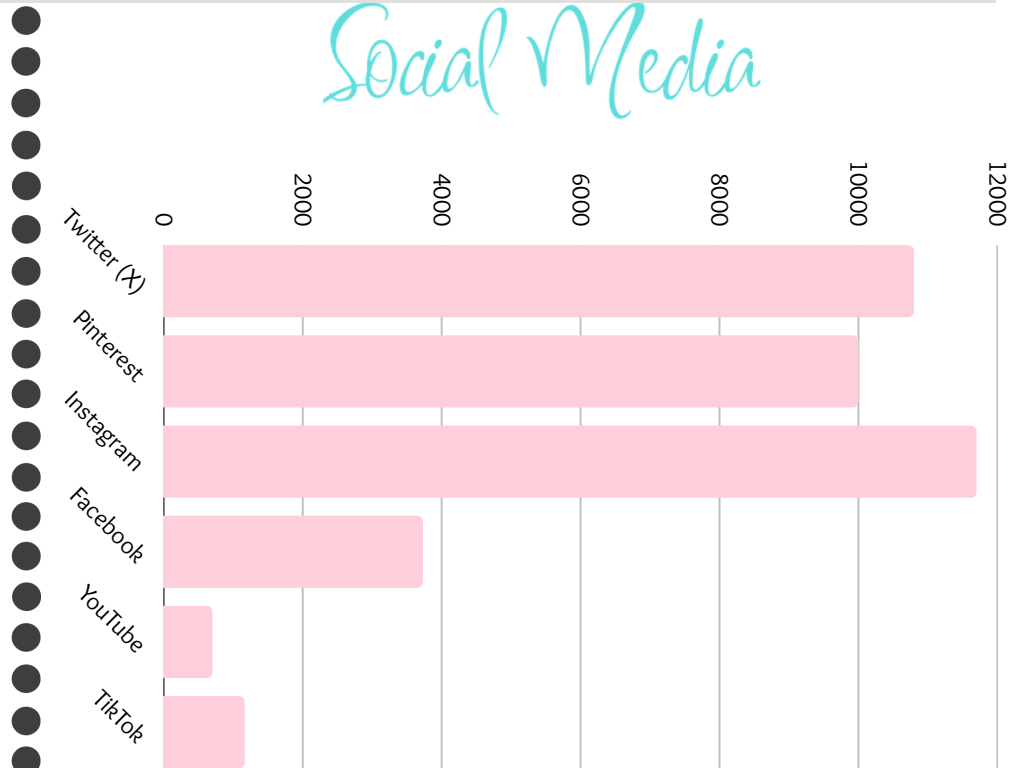
Denver, CO

Laura@WeGotTheFunk.com

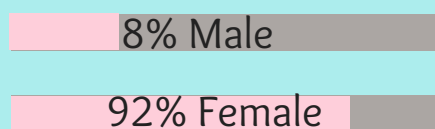
Available Services

- Sponsored Blog Posts
- Product Reviews
- Social Shares
- Twitter Parties
- Hosted Giveaways
- Advertising
- Ambassadorship
- Press Events/Family Trips
- Recipe Creation
- Original Content
- Tv Appearances
- Videos/Reels/Stories

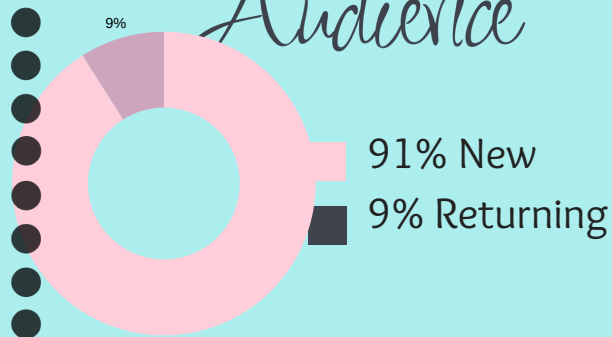
Social Media



Demographics



Audience



Brand Relationships

Building relationships with brands is one of the best aspects of this career! I have worked with hundreds of brands in the last several years on sponsored posts, reviews, giveaways, social shares, ambassadorships, twitter parties, DIY, crafts recipes and so much more.

As a business, partnering with content creators is a great benefit. Sourcing out your brand to our community provides you with organic exposure that can get your products seen and shared throughout the social universe! I pride myself in crafting fun, creative and authentic posts that my readers value and in turn, purchase, share and even create more content for you!

In choosing to work with We Got the Funk you are making a choice to invest in digital content that will live on for years to come. This means that potential customers will be able to find information about your brand for as long as the content is out there.

Engagement & Reach

Every company wants real people engaging with their content. As an influencer that is my goal as well. Check out my average engagement and reach across my social channels

Facebook: 8,000 post engagements over last 30 days

Twitter: 87,000 tweet impression over last 30 days

Instagram: 3-5% engagement rate

Pinterest: 1 million monthly views



Featured On

BuzzFeed



Contact Me

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Rates



Social



@WeGottheFunk1



@laurat_funk



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Packages

Short & Sweet | \$1200

This package includes 1 blog post, optimized for SEO, a Pinterest pin focused on keywords, an Instagram static image as well as a post to facebook and twitter. *

Instagram Slam | \$1500

This package includes a static instagram post or a 60 second reel with a 3 story frame including a link.*

Press Trippin' | \$1000

This rate covers a press trip less than 3 days with expenses covered. You will received 1 optimized blog post and 3 static social shares to the channels of your choosing along with story coverage throughout. *

A la Carte

Blog Post | \$800

Social Media Blast | \$400

Product Review | \$500

TikTok Video | \$200

Giveaway add on | \$100

*Usage & Exclusivity are not included in these rates.

Contact Me

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